

# LAUREN SCISSORS

## Curriculum Vitae

**l-scissors@northwestern.edu**

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### EMPLOYMENT

**User Experience Researcher**

Facebook

*January 2014 - Present*

### EDUCATION

**Ph.D., Media, Technology & Society**

Advisor: Darren Gergle  
School of Communication  
Northwestern University

*2013*

**M.A., Media, Technology & Society**

School of Communication  
Northwestern University

*2010*

**B.A., Psychology & Sociology (double major)**

Northwestern University  
*Cum Laude*

*2006*

### PUBLICATIONS

#### *Journal Articles*

Kalman, Y.M., **Scissors, L.E.**, Gill, A.G., & Gergle, D. (2013). Online chronemics convey social information. *Computers in Human Behavior*, 29(3), 1260-1269.

Ireland, M. E., Slatcher, R. B., Eastwick, P. W., **Scissors, L. E.**, Finkel, E. J., & Pennebaker, J. W. (2011). Language style matching predicts relationship initiation and stability. *Psychological Science*, 22(1), 39-44.

Finkel, E. J., Burnette, J. L., & **Scissors, L. E.** (2007). Vengefully ever after: Destiny beliefs, state attachment anxiety, and forgiveness. *Journal of Personality and Social Psychology*, 92, 871-886.

#### *Refereed Conference Proceedings*

**Scissors, L.E.**, Gergle, D. (2013). Back and forth, back and forth: Channel switching in romantic couple conflict. In *Proceedings of the ACM Conference on Computer Supported Cooperative Work (CSCW) 2013*, 237-248. New York: ACM Press.

**Scissors, L.**, Shami, N.S., Ishihara, T., Rohall, S., & Saito, S. (2011). Real-time collaborative editing behavior in USA and Japanese distributed teams. In *Proceedings of the ACM Conference on Computer-Human Interaction (CHI) 2011*, 1119-1128. New York: ACM Press.  
[27% acceptance rate]

**Scissors, L.E.**, Gill, A.G., Geraghty, K., & Gergle, D. (2009). In CMC we trust: The role of similarity. In *Proceedings of the ACM Conference on Computer-Human Interaction (CHI) 2009*, 527-536. New York: ACM Press.  
[24% acceptance rate]

**Scissors, L.E.**, Gill, A.G., & Gergle, D. (2008). Linguistic mimicry and trust in text-based CMC. In *Proceedings of the ACM Conference on Computer Supported Cooperative Work (CSCW) 2008*, 277-280. New York: ACM Press.  
[16% acceptance rate][**Honorable Mention - Best of CSCW2008**]

## CONFERENCE PRESENTATIONS

### *Conference Papers*

**Scissors, L.E.** (2012). We Had a “Text Fight”: Understanding the Role of Technology-mediated Communication in Romantic Couple Conflict. In *Leveraging Social Media for Managing Personal Relationships: From (re)connection to Conflict* (Symposium) at the 2012 Conference of the *International Association for Relationship Research*, Chicago, IL.

**Scissors, L.E.** (2012). We Had a “Text Fight”: Understanding the Role of Technology-mediated Communication in Romantic Couple Conflict. Paper presented at the *2012 Conference of the International Communication Association*, Phoenix, AZ.  
[**Top 3 Student Paper – Communication and Technology Division**]

Kalman, Y., **Scissors, L.E.**, Gill, A.J., & Gergle, D. (2012). Online Chronemics Convey Social Information. Paper presented at the *2012 Conference of the International Communication Association*, Phoenix, AZ.

**Scissors, L.E.** (2011). We Like Each Other, Now What? Gender and Linguistic Strategies in Speed-Dating Follow-Up Emails. Paper presented at Oxford Internet Institute’s Symposium on Relationships and the Internet, Oxford, England.

**Scissors, L.E.** (2011). We Like Each Other, Now What? Examining Initial Email Messages from Speed-Date Matches. Paper presented at the *2011 Conference of the International Communication Association*, Boston, MA.

Kalman, Y.M., **Scissors, L.E.** & Gergle D. (2010). Chronemic aspects of chat, and their relationship to trust in a virtual team. Paper presented at the *5th Mediterranean Conference on Information Systems*, Tel-Aviv, Israel.

**Scissors, L.E.**, Gill, A.J., Geraghty, K. & Gergle, D. (2010). “Trust through text: Examining linguistic similarity and trust in text chat.” Invited paper presented at the *Society for Personality and Social Psychology Annual Conference*, Las Vegas, NV.

**Scissors, L.E.**, Gill, A.G., & Gergle, D. (2009). “You Can Trust Me,” “I Can Trust You”: Linguistic Accommodation and Trust in Text-based CMC. Paper presented at the *2009 Conference of the International Communication Association*, Chicago, IL.

### *Extended Abstracts, Posters, and Doctoral Colloquia*

**Scissors, L.E.** (2013). The Role of Communication Channel, Self-Esteem, and Message Interpretation in Romantic Couple Conflict. Paper to be presented at the *ICA Communication and Technology Doctoral Colloquium*, June 17, London.

**Scissors, L.E.** (2013). The Role of Communication Channel and Self-Esteem in Romantic Couple Conflict. *CSCW '13 Proceedings of the ACM 2013 conference on Computer Supported Cooperative Work Companion Pages*.

**Scissors, L.E.** (2013). The Role of Communication Channel, Self-Esteem, and Message Interpretation in Romantic Couple Conflict. Presented at the *iConference Doctoral Colloquium*.

**Scissors, L.E.** (2012). Making the Switch: Channel Switching in Romantic Couple Conflict. (Work-in-Progress paper). *CHI '12 Extended Abstracts on Human Factors in Computing Systems*, p.2627-2632. New York: ACM Press.

**Scissors, L.E.** (2010). "Will U Go Out With Me? Examining Romantically-Motivated Emails." Poster presented at the *ACM Conference on Computer Supported Cooperative Work (CSCW) 2010*.

### **INVITED PRESENTATIONS**

**Scissors, L.E.** (2011). We Like Each Other, Now What? Gender and Linguistic Strategies in Speed-Dating Follow-Up Emails. *Invited Presentation at The Centre for Research in Social Simulation, Department of Sociology, University of Surrey, UK. December 12, 2011.*

### **RESEARCH EXPERIENCE**

**IBM Research (Collaborative User Experience Research group)**, Cambridge, MA  
Intern – advised by N. Sadat Shami, *Summer 2010*

**Pew Internet & American Life Project**, Washington, D.C.  
Research Intern, *Summer 2007*

**Northwestern University, Psychology Department**, Evanston, IL  
Honors Thesis Student, *2005/2006 School Year*  
Title: *To Forgive or Not to Forgive: Destiny Beliefs, Attachment Anxiety, & Forgiveness*

**Northwestern University, Sociology Department**, Evanston, IL  
Thesis Student, *2005/2006 School Year*  
Title: *The Internet Connection: Navigating Social and Romantic Relationships through Instant Messenger*

### **TEACHING EXPERIENCE**

Northwestern University, Department of Communications Studies, Evanston, IL

#### **Instructor**

"Communication, Technology & Interpersonal Relationships"  
(Communication Studies 394)  
*Developed new upper-level undergraduate course in Communication Studies*  
*Spring 2010, Spring 2012*

"Independent Study"  
(Communication Studies 399)  
*Advised advanced undergraduate research project on analysis of Chinese magazine advertisements*  
*Spring 2013*

### **Teaching Assistant**

“Social Network Analysis”  
(Communication Studies 325 / Industrial Engineering & Management Sciences 341)  
Instructor: Professor Noshir Contractor  
*Spring 2013*

“Theories of Mediated Communication”  
(Communication Studies 270)  
Instructor: Professor Ellen Wartella  
*Winter 2012, Winter 2013*

“Persuasion”  
(Communication Studies 205)  
Instructor: Professor Daniel O’Keefe  
*Fall 2011*

“Persuasive Images”  
(Communication Studies 275)  
Instructor: Professor Irving Rein  
*Winter 2010*

### **Guest Lecturer**

“Chicago Field Studies Program – Social Media”  
Instructor: Noah Butler  
*Fall 2012, Winter 2013, Spring 2013*

“Interpersonal Communication”  
Instructor: Ben DiPaola  
*Fall 2010*

“Online Communities”  
Instructor: Professor Justine Cassell  
*Spring 2006*

Kaplan Test Prep and Admissions, Encino, CA  
**GRE Teacher/ Tutor**  
*Summer 2006 – Spring 2007*

### **AWARDS, GRANTS & OTHER HONORS**

Kellogg Dispute Resolution Research Center Grant, Northwestern University	\$2400	2012
Top 3 Student Paper – Communication and Technology Division (ICA)		2012
Honorable Mention – Best of CSCW		2008
Northwestern University Graduate School Travel Grant	\$700	2008 - 2011
Scholarship to attend the Grace Hopper Celebration of Women in Computing Conference	\$700	2007
Departmental Honors, Psychology		2006
Departmental Honors, Sociology		2006
Senior Thesis with Distinction Award (Sociology)		2006

Phi Beta Kappa		2006
Undergraduate Research Grant (for Psychology thesis)	\$750	2005/2006
Dean's List, Northwestern University		2003 - 2006

### REVIEWING EXPERIENCE

*ACM Conference on Computer-Supported Cooperative Work (CSCW)*  
*ACM Conference on Computer-Human Interaction (CHI)*  
*Conference of the International Communication Association (ICA)*  
*New Media & Society*  
*Journal of Language and Social Psychology*  
*Discourse Processes*

### ACTIVITIES & SERVICE

Panel Member, "How do I begin to select and apply to graduate programs?" <i>Northwestern University PhD Preparation Program</i>	<i>October 17, 2012</i>
Panel Member, "Do I want to Pursue a PhD?" <i>Northwestern University PhD Preparation Program</i>	<i>April 3, 2012</i>
Guide, Intercultural Explorers Program <i>Peer mentor to new international graduate students at Northwestern</i>	<i>Fall 2011</i>
Host, Northwestern Externship Program (NEXT) <i>Mentor to undergraduates interested in pursuing graduate school</i>	<i>Spring 2009, 2012</i>
Board Member, Northwestern Female Researchers in Electrical Engineering and Computer Science (NU FREECS) <i>Winners of the ACM Chapter Excellence Award (2008)</i> <i>and the Advocacy Group of the Year Award (2007-2008) from Northwestern University Graduate Student Leaders</i>	<i>2007-2009</i>
Panel Member, "The Truth About Publishing" <i>Northwestern University</i>	<i>May 13, 2009</i>
Panel Member, "The Truth About Grad School" <i>Northwestern University</i>	<i>April 29, 2008</i>
Panel Member, WCAS session on undergraduate research <i>Northwestern University Preview NU Day</i>	<i>April 28, 2008</i>